

FUNDRAISING PACK

STILL SMILING 10 YEARS ON
climbersagainstcancer.org



THANK YOU for CHOOSING CAC

Lets talk about the C word. Through the worldwide climbing community, CAC is raising funds and awareness concerning cancer, for the benefit of research into prevention, causes and treatments of the disease, as well as for activities that can help sufferers and their families cope emotionally and physically with the challenges of living with and beyond a cancer diagnosis and treatment.

Together, we can help to take the fight to cancer.

100%

100% of the funds raised through CAC go directly to cancer research centres and therapeutic initiatives around the world



So...

Chalk up your hands.

Get involved.

Let's climb against cancer.

Registered UK Charity Number: 1200162



JOHN'S STORY

On 27th December 2015, John Ellison, the founder of CAC, lost his climb against cancer at the age of 52.

A climbing enthusiast, the driving force behind CAC and a truly inspirational man, John wrote the following text at 4am in the morning on the 28th October 2012 as he conceived the idea for CAC.



KEEP ON SMILING

John Ellison, 28th October 2012

Twelve months ago I received the news most people fear when I was told: "Sorry to have to tell you this John but you have an advanced Cancer that is aggressive and to add to that you also have a secondary cancer." In short I am terminally ill and my clock is ticking. This you may say is my 'crux' and I either fall or push on to the summit. For me there was only one option and since that day I have kept on climbing, taking in the beauty around me and enjoying every challenge that lies ahead.

Whilst sat amongst so many friends from around the globe at the recent World Climbing Championships in Paris it became clear to me just how unique climbing is as a sport and how special we are as climbers. No matter what nationality, creed or colour there is a natural desire to support each other and encourage one another to succeed. Very few sports display this togetherness and it was at this point I realised that we are in fact an 'extended family'.

Whilst thinking about the possibilities of 'Climbers Against Cancer' as an idea I remembered the saying 'strength in numbers' and how the world of climbing as a family has so much power to deliver a message across the globe. If, as a group of friends, we come together and support 'CAC' it can help others in the future by raising awareness and funds to further research into finally finding a cure for cancer! Being open about my own predicament has helped others feel more comfortable in discussing this disease and whether talking to adults or children I have seen a huge change in attitude.

Top climbers from around the world have already offered their support to the campaign by wearing the Climbers Against Cancer clothing and by following their lead and purchasing a T-shirt from the website shop you will all be contributing to the fight against cancer. All proceeds from sales or donations will go towards International Cancer Research Charities from each of the five continents.

We hope to create a climbers' 'Family Album' and once a T-shirt is bought we will be asking the recipients to add to the growing display by downloading their own photograph whilst wearing the garment. Blogs and links can also be added so as to create a portal that climbers will visit on a regular basis to keep up to date with each others achievements and exploits.

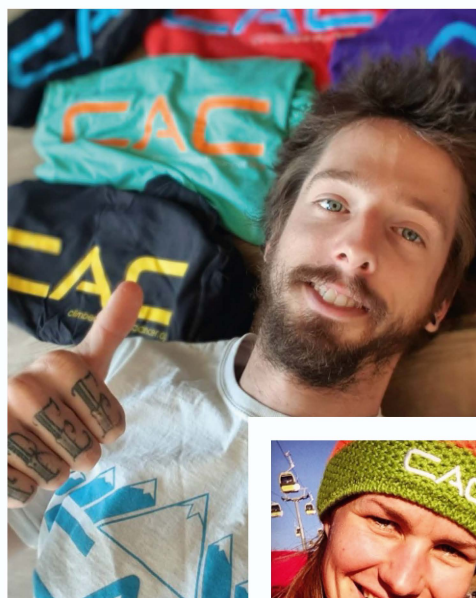
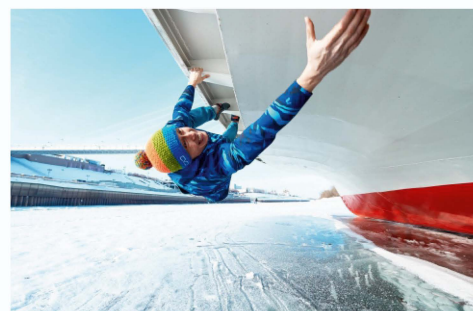
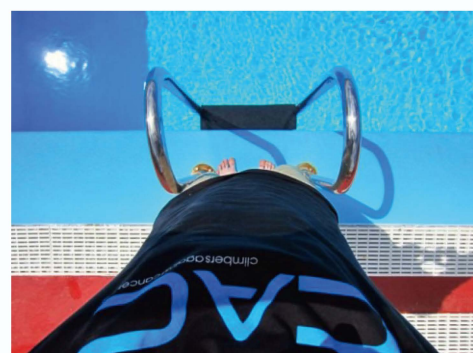
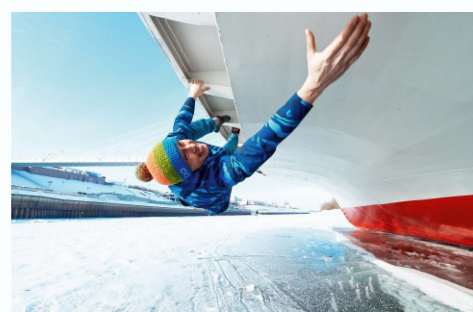
Similar to other climbing websites across the world we would also welcome sponsors and a number of companies have already shown a desire to support the initiative and our fight against cancer.

THANK YOU

Since 2013, CAC have been part of the fight against cancer, and now you are too. Many lives are ruined by cancer, and although modern research has come a long way, we still live in a world where it's a terrifying reality for many.

We're with you all the way. Now that you are part of the Climbers Against Cancer team, we're here to support and guide you through every step of your challenge... Whether it's climbing, running, swimming or even shaving your hair off! We're behind you 100%.

Every penny counts, so no matter the size of your contribution, **THANK YOU** for joining the climb against cancer.





GETTING THE MONEY YOU'VE RAISED TO US

WAYS TO PAY

ONLINE

Head to climbersagainstcancer.org/donate/ to pay-in with a credit or debit card.

BANK TRANSFER

Climbers Against Cancer
Account number: 38140691
Sort-code: 01-05-24

BY CHEQUE

Post cheques along with the completed form on the next page & your donation sheets to:

Climbers Against Cancer, Cannon Corner
Business Centre, Office 10, Cannon Street,
Accrington, Lancs, BB5 2ER

BY TEXT

People can text '10forCAC' to 70085 from the UK (Texts cost the donation amount plus one standard network rate message).

DON'T FORGET TO SHARE YOUR STORY WITH US

Wear your CAC gear with pride and share your challenge with us online using #CAC



@climbersagainst



@CACclimbersagainstcancer



@climbersagainstcancerofficial



PLEASE COMPLETE THIS FORM

Once you've completed your fundraising event and collected all of your donations, you'll need to return your money. Simply collect your donations and return this form along with your donation sheet(s) and a cheque made payable to Climbers Against Cancer (please do not send cash) to:

Climbers Against Cancer

Unit 34

Lake District Business Park

Kendal, Cumbria

LA9 6NH

If there's anything you're unsure about, please feel free to call on **07360205897*** or email on hello@climbersagainstcancer.org and we'll get back to you as soon as possible.

* Standard geographic charges will apply

Amount Raised:

I raised money through:

Your Name

Address

Postcode

Email

Telephone

Climbers Against Cancer may wish to send you information on our products, fundraising and activities. We will not share your details with any 3rd parties. If you no longer want to hear from us please e-mail hello@climbersagainstcancer.org

GET YOUR OFFICIAL CAC DONATION CERTIFICATE

Would you like a certificate: Yes please

☐

No thanks

☐

Name(s) on certificate:

Title of event:



- Climbers Against Cancer is not responsible for the organisation of this event or for the collection of the money but we are over the moon that such an effort is being made on our behalf.

giftaid it

Climbers Against Cancer can claim an extra 25% back from the UK government on every donation, without costing you a penny extra. Please tick the box on the form below if you would like us to Gift Aid your donation. Please make sure we can read your full name, home address and postcode. This supports our tax claim and will not be used to contact you. Please be aware that you must have paid an amount of income tax and/or capital gains tax at least equal to the amount of tax reclaimed by all charities and Community Amateur Sports Clubs on all your donations in the tax year. We can currently receive an extra 25p for every £1 you donate. Other taxes such as council tax and VAT do not qualify.

TICK HERE FOR GIFT AID

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Climbers Against Cancer is a registered charity in England and Wales, Charity Commission Number: 1200162
Climbers Against Cancer registered address: **Unit 34, Lake District Business Park, Kendal, Cumbria, LA9 6NH**

WEAR YOUR CAC GEAR WITH PRIDE



Classic
Vests



Classic
Beanies

CAC
Phantom
Screwgate

CAC
Phantom
Quickdraw



Organic
Hoodies



Classic CAC
T-shirts



Long Sleeve
T-shirts



Iron-on
Patches



Organic
Sweatshirts

visit www.climbersagainstcancer.org



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